

# RAUNAK MAHARANA

Digital Marketing | SEO |  
Performance Marketing |  
Analytics

## CONTACT

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## SKILLS

### 1. Web Design

- WordPress

### 2. Search Engine Optimization

- Keyword Research
- On-Page SEO
- Off-Page SEO

### 3. Performance Marketing

- Meta Ads
- Google Ads



## PROFILE SUMMARY

Digital Marketing Executive with practical experience in SEO, Performance Marketing, and Analytics. Strong understanding of digital marketing fundamentals with a focus on improving online visibility, analyzing performance and supporting business growth. Eager to apply my knowledge in a professional environment, take on real-world challenges and grow as a Digital Marketing Executive.



## TOOLS I USE



### SEO TOOLS

- Moz
- Ahrefs
- Ubersuggest
- Semrush
- Google Keyword Planner



### TRACKING & ANALYTICS

- Google Analytics
- Google Tag Manager
- Google Search Console



### AI TOOLS

- ChatGPT
- Gemini
- Perplexity
- Claude AI



## EDUCATION

### Bachelor of Commerce (B.Com.)

Maharishi College of Natural Law, Utkal University

2023 – 2026 | CGPA: 8.50/10

### Class 12

Maharishi College of Natural Law

2021 – 2023



## CERTIFICATIONS

### Professional in Digital Marketing

Prism Media

2026

### AEO Certification

HubSpot

2026

### SEO Certification

Semrush

2026